

REVERE ALUMNI ASSOCIATION MEETING MINUTES JUNE 13, 2017

Present: Phil Heyn (President), Eric Moats (Treasurer), Lisa Lehky (Secretary), Joanne Gillette, Edna Larson, Elizabeth Long, Don Murphy

Secretary's Report: The minutes from the April 26, 2017 meeting were handed out and reviewed and approved without correction.

Treasurer's Report: \$6,645.51

President's Report:

1. **Bank Signatures:** Transfer of signatures from past elected members and the newly elected members needs to occur. One previous signer and at least two new signers need to be present at the bank for the checking and savings account.
2. **Paperwork:** Transfer of paperwork from past elected members and the newly elected members needs to occur.
3. **Website (<http://reverealumni.com/>):** The password for the website was transferred to Phil Heyn. Phil is working on figuring out the template of the site and being able to update the site.
4. **Website (www.revereschools.org/raa):** Phil Heyn will be posting meeting agendas and meeting minutes on this website for members to view.

OLD BUSINESS:

- A. **Mission Statement:** RAA's Mission was reviewed and a discussion ensued about if the mission is being met and if any changes in the mission are necessary. Membership will follow up in future meetings based on new RAA activities/events.
- B. **RAA Membership Form:** An RAA Membership Form was reviewed, modified, and approved. The form will be posted on website and newsletter and a physical form will be present at reunions to promote membership and gifts to support the RAA.
 - When alumni become RAA members or make a gift of money, our website doesn't send a personal message of acknowledgement or thanks. Membership agree to personalize a message to those members signing up.
 - Space was created to make room for notes to accompany alumni gifts in honor or memory of persons.
 - How RAA collected, stored and obtained updated alumni mailing address was discussed. The option of working with other school clubs such as the Booster Club and Revere Schools Foundation was discussed to stay connected to updated data bases.

- C. **RAA Scholarship:** Scholarship guidelines and procedures were reviewed. The 2017 recipient of the \$1000 scholarship is Emily Brock. She will attend Ohio Northern. A letter and check made out to Ohio Northern will be sent to Emily after the signatures are transferred on the RAA bank accounts.
- D. **Distinguished Educator:** An RAA Distinguished Educator Form and Procedures was reviewed, modified, and approved. The form will be posted on website and newsletter.

NEW BUSINESS:

- A. **RAA Business Cards:** A print out of a sample business card was reviewed as an example of what RAA can use for marketing. Phil volunteered donate the cost of the printed cards to RAA. The cards would be available in graduating senior packets and at reunions.
- B. **Social Media:** Phil recommended having Bill D'Amico (class of 2012) take over the social media for RAA to involve the younger alumni. RAA could utilize Twitter similar to the REVERE SCHOOLS Twitter. LinkedIn could be used to help young alumni with job searches. Social media could be used to increase membership at meetings and announce scholarship winners.
- C. **RAA Structure:** The Organizational structure of executive committee roles and trustees was discussed. Descriptions of duties will be written for each committee position. The Trustees listed and Board members are outdated and need to be reviewed. A copy of the Bylaws also needs to be reviewed. This topic was tabled for a later date.
- D. **All Class Reunion:** The All-class reunion is set to start up in 2018-2019. RAA should encourage scheduling of these all-class reunions the weekend of class reunions to increase participation. It was agreed that RAA would purchase a cake for the Athletic Hall of Fame on September 8, 2017 for the social in the cafeteria before the game.
- E. **Fall Extravaganza:** Fall extravaganza is scheduled for September 18, 2017 at 3-8pm. Sell raffle tickets, have a game to attract kids and families, and promote RAA.
- F. **RAA Raffle:** Raffle tickets sold at games for local businesses and gift certificates. A possibility of acquiring sport tickets was discussed. Elizabeth Long will help canvas businesses for raffle prizes.
- G. **Yard Signs:** The Revere Education Association (REA) is open to co-sponsoring the signs that are placed in graduating senior's yards. Waiting on details and pricing.
- H. **Golf Outing:** Phil Heyn brought up that a number of alumni are interested in getting the old football golf outing restarted and brought up RAA helping sponsor. Proceeds would be split with Revere Football Scholarship funds/Revere Football and RAA. This will be discussed at the next meeting.
- I. **Student Liaisons:** Phil Heyn brought up potential have having student liaisons (or at least Senior Class President) attend the meetings or part of the meetings in order to build a relationship between RAA and the class presidents. This questions was posed to membership and will be discussed at future meeting.
- J. **NEXT MEETING:** August 2, 2017 at 6:30pm at WHITEY'S.